

APPRISE SERVICES

4. *Research – markets, competitors, customers*



We are able to carry out research on behalf of our customers to assist them make appropriate supply chain and logistics decisions.

Whether this involves a new product launch, change of production facility, change of supplier, movement of customer base, we are able to research the current market and provide relevant information to make clear and informed decisions.

Services include:

- Canvassing our customers' clients and providing client satisfaction reports
- Producing questionnaires on logistics related topics
- Eliciting supply chain information from the market place related to our customers' operations
- Producing papers on behalf of the trade press and relevant academic publications

Go to our News/Articles page to see some of the papers we have written on logistics related topics.